

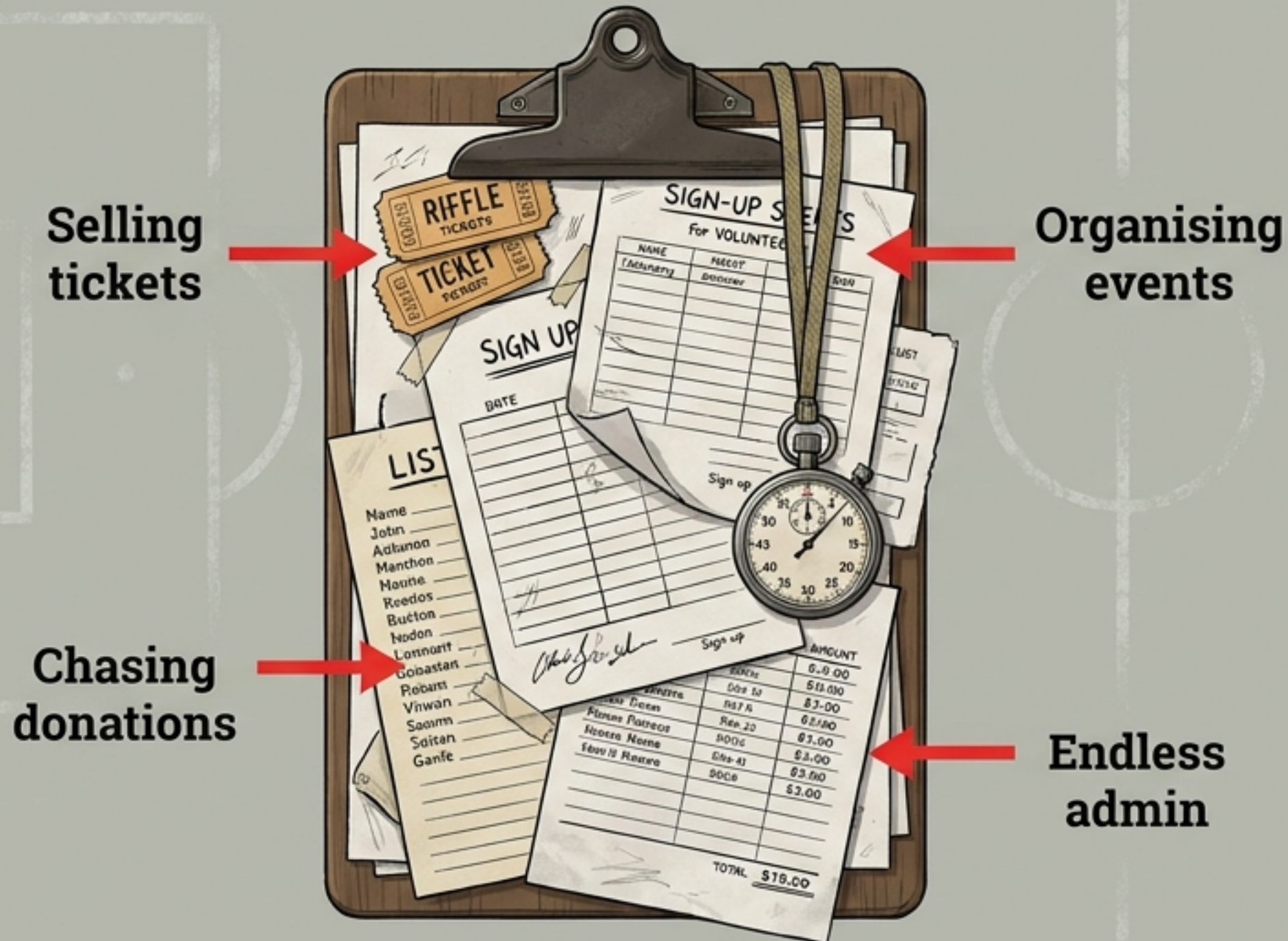


Funding Your Community Should Be as Fun as Playing for It.

The Varsity Playbook: Turning everyday play into
effortless rewards for your club or school.

A free rewards programme from The Sports Barn venues.

Community fundraising is a full-time job you didn't apply for.



Organisers are burning out. What if you could fund your club without ever asking your community for extra money or time?

Enter The Barn Club: Zero Admin, Maximum Reward

The Barn Club turns everyday visits to our venues into tangible rewards for your club, school, or community group.

1. Play



1. Play

Your community visits our venues for sports, parties, or family days out.

2. Earn



2. Earn

They simply quote your unique club name or code on arrival.

3. Give Back



3. Give Back

Every qualifying visit automatically builds up high-value rewards for your organisation.

There is no cost to join, no selling, and absolutely no fundraising admin.

The Zero-Friction Model

	Traditional Fundraising	The Barn Club
Financial Cost to Club	Upfront costs for inventory & venues	£0. Completely Free.
Cost to Families	Constantly asked for extra donations	£0 extra. Families pay standard venue prices.
Administrative Effort	Weeks of planning, selling, and collecting	None. Just share a code once.
Core Activity	Selling things people don't necessarily want	Having fun at local venues.

How the Funding Works: The 'Invisible Donation'



Family books a session or party.



They pay the normal, standard price and quote your code.



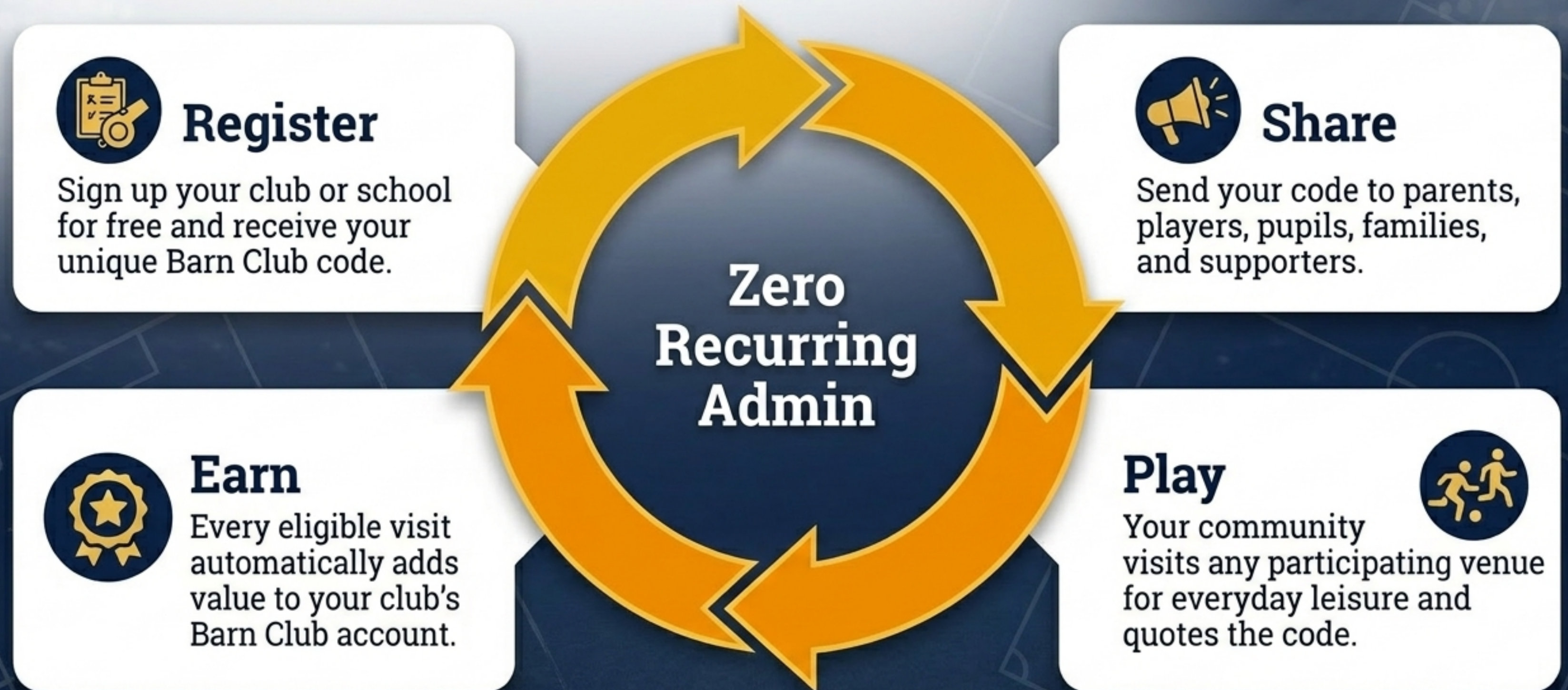
Venue Revenue



Club Rewards Vault

Do parents pay extra? No. The reward is fully funded through the Barn Club programme. Your community simply enjoys their day, and we fund your club behind the scenes.

The Continuous Earning Flywheel



The Campus: Endless Ways for Your Community to Earn

Starting Lineup



-  Ultimate Sports Fan Park
-  Match Days



-  Private Parties
-  Pop-Up Events
-  Activations



-  Indoor Facilities
-  Training
-  Play

Visits, parties, events, and activities across all participating venues contribute to your rewards.

The Trophy Cabinet: Unlocking Your Rewards

The value your club builds can be redeemed for high-impact resources.



**Free Tickets &
Sessions**



**Team Parties &
Celebrations**



Venue Hire



**The Annual
Achievements**



**Coaching Sessions
& Experiences**



**Prizes &
Raffles**



**Special Club
Events**

The Perfect Play: A System Where Everyone Wins





Draft Your Club Today.

Registration takes minutes. The rewards last all season.
Open to clubs, schools, and community groups.

 **Phone:** 07824 514 818

 **Email:** contact@sports-barn.co.uk

 **HQ:** Watton Farm, Tiverton EX16 7AN

